

Launch day is year one.

After we build your site, a monthly plan keeps it up and keeps the calls coming. Like a tree adding a ring each year, each plan builds on the one before. All month to month, no setup fee.

RING 1

\$47 /mo

Minimum

It stays up, and every lead reaches your phone.

- **Hosting, backups and the padlock in the address bar**, with your domain connected.
- **Outage alerts**, so we know before you do.
- **Quote form to your phone**, every time someone asks.
- **Google Business Profile** connected to your site.

RING 2

\$147 /mo

Never Falls Behind

EVERYTHING IN MINIMUM, PLUS

- **Online booking** synced to your phone.
- **The review system**, asking your customers for reviews.
- **One small fix a month**.
- **A monthly text with your numbers**.

RING 3

\$297 /mo

Never Miss a Lead

EVERYTHING IN NEVER FALLS BEHIND, PLUS

- **Text-back on every missed call**.
- **A call-tracking number**, so you see which calls the site brings in.
- **Every lead on one list**, with follow-up.
- **Up to 2 hours of edits**.
- **A Google post every month**.

INCLUDED FREE FOR 30 DAYS WITH A GET QUOTES SITE, 90 DAYS WITH STAND OUT.

RING 4

\$497 /mo

Always Growing

EVERYTHING IN NEVER MISS A LEAD, PLUS

- **A Google post every week**.
- **Unlimited small edits**.
- **Review replies** written for you.
- **A seasonal swap** twice a year: new photos and a seasonal offer.
- **A monthly call with Scott** to pick the next thing to fix.

SIDE BY SIDE

What each ring adds

	Minimum \$47/mo	Never Falls Behind \$147/mo	Never Miss a Lead \$297/mo Free 30 days with Get Quotes, 90 with Stand Out	Always Growing \$497/mo
Hosting, padlock, backups, outage alerts	■ Yes	■ Yes	■ Yes	■ Yes
Quote form to your phone	■ Yes	■ Yes	■ Yes	■ Yes
Google Business Profile connected	■ Yes	■ Yes	■ Yes	■ Yes
Online booking	No	■ Yes	■ Yes	■ Yes
Review system	No	■ Asks for you	■ Asks for you	■ Asks and replies
Missed-call text-back	No	No	■ Every call	■ Every call
Call-tracking number	No	No	■ Yes	■ Yes
Leads on one list	No	No	■ With follow-up	■ With follow-up
Edits	No	■ 1 small fix a month	■ Up to 2 hours	■ Unlimited small edits
Google posts	No	No	■ Monthly	■ Weekly
Seasonal swap	No	No	No	■ Twice a year
Your numbers	No	■ Monthly text	■ Monthly text	■ Monthly text and a call with Scott

WHEN WE BUILD YOUR SITE

What we promise

Live by the date If your site isn't live by the date we agreed, the build is free.
Pay nothing if you walk Before the site goes live on your domain, if you don't want it, you don't pay for the build.

START HERE

Not sure which ring fits?

Tell Scott what you have today. In 30 minutes you'll know which plan makes sense, or whether you need one at all.

Book a call at kaizenshift.com or email hello@kaizenshift.com.

All prices are in Canadian dollars, plus GST.

kaizenshift.com · hello@kaizenshift.com · Edmonton, Alberta